Raskin
BEYOND DESKTOP

FOR IMMEDIATE RELEASE

Like "Google Earth" for computer files
Raskin for Mac Version 1.6 adds new features and a more affordable price

Zurich-based Swiss software start-up, Raskin Software, today, releases Version 1.6 of their productivity application. Available for immediate download, Raskin 1.6, an efficiency tool targeted at users working with visual content in creative fields, brings further optimization and improvements on previous versions. The application – best described as a "Google Earth™" for digital documents, presents a new, visual way to navigate the contents of your computer. Finding, opening and managing documents is simplified with the aid of visual memory.

ZURICH, Switzerland, October 18, 2011 – Raskin 1.6 has been optimized with practical new features, one of which lets Raskin connect seamlessly to external drives and file servers and automatically recalls preferences and settings the next time the device becomes available. This addition caters to the realities of today's creative workflow.

The release of Version 1.6 also brings with it a lower regular price. As of today, Raskin 1.6 is available for US$ 24.99 (£ 17.49/€ 19.99), making the application more affordable to the buying public. To celebrate the latest release, Raskin Software is offering an additional 25% off to new fans of Raskin on Facebook (facebook.com/raskinsoftware). Valid through October 31, 2011.

Raskin 1.6 is available for download today.

About Raskin Software LLC

Raskin Software LLC, a start-up with headquarters in Zurich, Switzerland, released Raskin – the productivity application – in June 2010. Raskin shows the computer's contents (folders, documents and applications) on a single surface, allowing the user to visually find and organize files. Once a document is located, the user can zoom in to preview the document before opening. The Raskin application is inspired by the work of Macintosh co-founder, Jef Raskin and the principles he describes in the book, "The Humane Interface". To date, Raskin has been downloaded over 65'000 times and counts about 2% of Apple's employees among its users.

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Links

Download Raskin Free Trial Version:
http://download.raskinformac.com/Raskin.zip

Video: Nina, Raskin and a magazine design deadline (100 secs)
http://raskinformac.com/?clickon=raskin-magazine-design

Press Kit including Raskin icon and screenshots:
http://www.raskinformac.com/press/Raskin_PressKit.zip

Raskin Company Website:
http://www.raskinformac.com

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